

HOMAG again awards HELUKABEL the title "Supplier of the Year"

Once doesn't count

It has never happened before: Following their success in 1999, HELUKABEL has been awarded the title "Supplier of the Year" by HOMAG for a second time. This was the first time that the woodworking machinery supplier has twice recognised a company for excellent quality and on-time delivery. The cable and wire specialist has been able to compete successfully against fifty participating A-suppliers, each of which must meet a certain minimum level of turnover.

HOMAG Holzbearbeitungssysteme GmbH (HOMAG Woodworking Systems) is the world's leading manufacturer of machines and equipment for the wood processing industry, including machines for edge gluing, machining centres, manufacturing cells or complete plants. The machine builder sees the Asian market in particular as an important growth area of the future, and needs good and reliable suppliers who want to grow together with them in these markets. They first started working with HELUKABEL with rather sporadic business relations in 1986, and these expanded and intensified continuously from 1996 onwards.

The global player has been giving out the annual award for almost 20 years. To find the winner, at the start of each year, a panel consisting of staff from the Quality Management, Purchasing, and R & D Departments meet together. The panel assesses the contestants according to the criteria of "quality", "competitiveness", "logistics and on-time delivery" as well as "service and innovation".

And the verdict of the Jury is: With HELUKABEL the customer care is such that you always feel you are an "A" grade customer. The entire support, whether technical, commercial or logistical, is excellent. The complaint rate has been almost zero for years. We also enjoy short delivery times and a very high stock availability of all cables and wires we use. The newly established logistics centre in Hemmingen shows us that this area will remain a high

priority for HELUKABEL in the future. In our view, that gives us a further competitive advantage. Furthermore, in our machines we also need cables and wires that cover a wide range of different requirements. The technical advice and support offered by HELUKABEL is also excellent.

About HOMAG

HOMAG Holzbearbeitungssysteme GmbH (HOMAG Woodworking Systems), with its headquarters at Schopfloch in Baden-Württemberg, Germany, is part of the HOMAG Group AG, which with 17 production locations worldwide, 21 of its own sales and service companies and 60 exclusive sales partners, can look back on over 50 years experience.

About HELUKABEL

HELUKABEL GmbH, with its headquarters in Hemmingen, Germany, is a leading international manufacturer and supplier of cables, wires, special cables, media technology, and cable accessories, together with data, network and bus technology. Founded in 1978, today the company operates at five locations in Germany, as well as twenty three subsidiaries, three of which are in Germany and twenty spread out across the world.

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